



# CHARLES BONAR SIRAIT

VISIONER • INNOVATION • DISRUPTION • RESPONSIBLE

“Quit Blaming Your Past for Your Current Condition; Yesterday has nothing to do with today or tomorrow unless You Decide it Does”

**Charles Bonar Sirait** is a professional entertainer and educator. He has climbed his way through the entertainment ladder since mid 90's. Through his company PT. Citra Bahana Sentratama he loves to share his knowledge in Public Speaking, Leadership, Personal Development, and others.

## EDUCATION

- ◆ **Atmajaya Catholic University Jakarta Indonesia, Bachelor of Economics (1989-1993)**
- ◆ **Atmajaya Catholic University Jakarta Indonesia, Master's Degree Management (2009 - 2010)**
- ◆ **Pasca Sarjana Sahid Jakarta - Pursuing Doctoral Education Program in Communication Jakarta (2017- Now)**



## EXPERIENCES



### Professional TV Presenter & MASTER OF CEREMONY

Privilege to work on some iconic brands such as FIFA WORLD CUP, FORMULA 1 INTERNATIONAL, ENGLISH PREMIER LEAGUE (EPL), WHEEL OF FORTUNE, TOUCH THE CAR. Also supporting reputable Indonesia Televisions & International Agency such as IMG & FREMANTLE MEDIA.

### Founder CBS SCHOOL OF COMMUNICATIONS

CBS SCHOOL OF COMMUNICATIONS is a well-established intellectual property specializing in the training and coaching of public communications, public speaking, public presentation, personal development, personality enhancement, as well communications.

### PROFESSIONAL TRAINER

Charles Bonar Sirait is a Professional Trainer and facilitator for Strategic Corporate Communication & Public Relations, Public Speaking & Business Presentation, Marketing Communications & Public Relations and Personal Branding.

### CBS Communications

CBS Communications is the leading strategic communications, public relations consultant, which has wide range of services, such as: Public Relations, Branding, Media Relations and Monitoring, Event Management, Corporate Communications, Publicity, 360 degree communication specialist; experienced in almost all aspects of communications.



## PROFESSIONAL EXPERIENCES



- ◆ Januari 1999 - Januari 2001 - PT.Jakarta Setiabudi
- ◆ Mei 2001 - Desember 2005 - PT.Bank Permata,Tbk
- ◆ Januari 2006 - Now - PT Citra Bahana Sentratama (Founder)

## PROFESSIONAL SKILLS



**Public Speaking**  
Expert, 12 Years



**Ilmu Komunikasi**  
Expert, 12 Years



**Kepemimpinan**  
Expert, 12 Years



**Manajerial Sumber Daya Manusia**  
Expert, 12 Years